



NEWS RELEASE

FOR IMMEDIATE RELEASE
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Local Rehab Hospital, Fall Prevention Specialists & Senior Living Community Team Together for Community Fall Prevention Educational Event

SCOTTSDALE, Arizona – Encompass Health Rehabilitation Hospital of Scottsdale, Measurabilities Home Safety and Brookdale North Scottsdale team together for free community fall prevention event. The event takes place Thursday, September 12, 2019, 10-11:30am at Brookdale North Scottsdale (Main Lobby), 15436 N. 64th Street in Scottsdale. (RSVP's are requested by September 10th – Brookdale -480-948-6950).

Phoenix Fire Department and representatives from 2Fit2Fall programming will also be onsite to provide helpful information.

September is National Falls Prevention Awareness Month. Education and fall prevention intervention is critical to reducing falls in the aging population. Each year, 3 million older people are treated in the emergency room due to a fall injury, yearly at least 300,000 elderly are hospitalized for hip fractures due to falls.

Research has shown that fall prevention begins with awareness and education. Encompass Health Rehab Hospital, Measurabilities Home Safety – Fall Prevention Home Safety Specialists and Brookdale North Scottsdale have teamed up to provide a free community event, where attendees can listen to informative presentations, ask questions and get free helpful literature.

Encompass Health Rehab Hospital provides physical and occupational therapy, advocating for patient safety in and out of rehab, through strengthening, balance and education. Measurabilities Home Safety, provides free home safety screenings, performed by physical and occupational therapists and provides and installs clinically guided home safety modifications such as safety grab bars and non slip treatment for floors and showers. Brookdale North Scottsdale is a high end, senior living community, both independent and assisted living, providing a safe, comfortable and active lifestyle for seniors in the Scottsdale area.

Learn how you can prevent falls for you, your clients, your loved ones. One fall can change your life forever – take a few moments out of your morning to learn how you can be falls free. Contact information provided above.